M1
U2

Unit 2: Introduction to Digital Strategy

Week 1 (In-person) | Module 1

WHAT THIS UNIT IS ABOUT

Linking digital tools to your school's learning goals and Ghana's national education policy — understanding what a digital strategy actually means at school level.

KEY CONCEPTS TO ENGAGE WITH

A digital strategy answers three questions: Why? For whom? To what end?

Why are we doing this? — connect it to your school's most important improvement goal, not to 'being modern' or 'keeping up'.

For whom? — name the students, the teachers, the community who will benefit and how.

To what end? — what will be measurably different in 2–3 years if this succeeds?

Policy alignment matters. Your strategy should connect to Ghana's ICT in Education Policy (2015) and the National Teachers' Standards. Not because it is required — because alignment makes your case stronger with boards and district offices.

ASSIGNMENT BRIEF

ASSIGNMENT DETAILS

Output: Make a one-page digital vision statement for your own school

1. State clearly what digital transformation will enable in your school — for students, teachers, and leaders
2. Link your vision to at least one school improvement priority and one national education policy reference
3. Write it so a parent or governor who knows nothing about technology can understand and be inspired by it
4. It should be realistic — honest about your starting point — as well as ambitious

GRADING CRITERIA

Grade	What Your Submission Should Demonstrate
Pass	A vision statement that describes digital tools or technology you will have
Merit	A vision statement aligned to school goals and national policy, with clear benefits articulated for students and staff
Distinction	A vision that is specific to your school's context, realistic about your starting point, inspiring to your community, and grounded in policy — written for a real audience

• PEER-LEARNING SESSION PROMPT

Share your vision statement with your peer group. Ask them: 'Does this feel like it is about my school — or could it be any school?' and 'What would make you believe this vision?' Use their feedback to strengthen it.

★ CAPSTONE CONNECTION

Your vision statement becomes the opening of Digital School Strategy Section 1. It is the 'why' that holds the whole project together.